

## DENTSPLY Friadent Fact Sheet

<b>History</b>	<b>1974</b>	<ul style="list-style-type: none"> <li>Start in implantology in special research program with the Baden-Württemberg state government – involved with the development of the Tübingen implant</li> </ul>
	<b>1980</b>	<ul style="list-style-type: none"> <li>Official approval of FRIALIT®. The first root-analog implant in the world quickly became the leader in the market.</li> </ul>
	<b>1987</b>	<ul style="list-style-type: none"> <li>Birth of ANKYLOS®</li> </ul>
	<b>1988</b>	<ul style="list-style-type: none"> <li>Introduction of FRIOS® Algipore®</li> </ul>
	<b>1992</b>	<ul style="list-style-type: none"> <li>Development and introduction of the first grit-blasted and acid-etched implant surface</li> <li>Introduction to market of FRIALIT®-2</li> </ul>
	<b>1993</b>	<ul style="list-style-type: none"> <li>Introduction of consistent color-coding for the different diameters of implants, instruments and components</li> </ul>
	<b>1996</b>	<ul style="list-style-type: none"> <li>First clinical application of PEPGEN P-15®, the manufactured synthetic bone replacement material</li> </ul>
	<b>1997</b>	<ul style="list-style-type: none"> <li>Introduction of the Balance line for ANKYLOS®</li> </ul>
	<b>1999</b>	<ul style="list-style-type: none"> <li>FRIALIT® receives the Synchro stepped screw</li> </ul>

<b>History</b>	<b>2001</b>	<ul style="list-style-type: none"> <li>▪ Merger with DENTSPLY, the US dental group</li> <li>▪ Introduction of CERCON® Balance abutments, the first porcelain abutments</li> <li>▪ Introduction to market of XiVE®</li> </ul>
	<b>2002</b>	<ul style="list-style-type: none"> <li>▪ Introduction to market of XiVE® TG plus, the transgingival solution for accelerated implant treatment</li> </ul>
	<b>2003</b>	<ul style="list-style-type: none"> <li>▪ The XiVE® and FRIALIT® implant systems now have the FRIADENT® plus surface</li> </ul>
	<b>2005</b>	<ul style="list-style-type: none"> <li>▪ All ANKYLOS® implants also have the FRIADENT® plus surface</li> <li>▪ Introduction of the <i>stepps</i>® practice marketing and laboratory marketing program</li> </ul>
	<b>2006</b>	<ul style="list-style-type: none"> <li>▪ Introduction of the FRIOS® Unit S/i surgical unit</li> </ul>
	<b>2007</b>	<ul style="list-style-type: none"> <li>▪ Presentation of the TissueCare concept for long-term maintenance of tissue stability</li> <li>▪ Introduction of the ExpertEase™ Guided Surgery System</li> <li>▪ Introduction of new surgical kits: implant surgery reduced to the essentials (lean surgery)</li> </ul>
	<b>2008</b>	<ul style="list-style-type: none"> <li>▪ Introduction of ANKYLOS® C/X</li> </ul>
	<b>2009</b>	<ul style="list-style-type: none"> <li>▪ Introduction of CAD/CAM</li> </ul>
	<b>2010</b>	<ul style="list-style-type: none"> <li>▪ Launch of the ExpertEase™ drill guide with lateral access</li> </ul>
	<b>2011</b>	<ul style="list-style-type: none"> <li>▪ Acquisition of the Ziterion GmbH ceramic implant range</li> </ul>

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<b>Management</b>	<b>Managing Director</b>	<ul style="list-style-type: none"> <li>Dr. Werner Groll</li> </ul>
<b>Parent company</b>	<b>DENTSPLY International</b>	<ul style="list-style-type: none"> <li>Head office in York, Pennsylvania, USA <a href="http://www.dentsply.com">www.dentsply.com</a></li> </ul>
	<b>Employees</b>	<ul style="list-style-type: none"> <li>9000 around the world</li> <li>850 work for the implant division around the world</li> </ul>
	<b>DENTSPLY subsidiaries in Germany</b>	<ul style="list-style-type: none"> <li>DENTSPLY Friadent (Mannheim) <a href="http://www.dentsply-friadent.com">www.dentsply-friadent.com</a></li> <li>Degudent (Hanau) <a href="http://www.degudent.de">www.degudent.de</a></li> <li>DENTSPLY DeTrey (Constance) <a href="http://www.dentsply.de">www.dentsply.de</a></li> <li>Elephant Dental (Hamburg) <a href="http://www.elephant-dental.nl">www.elephant-dental.nl</a></li> <li>VDW (Munich) <a href="http://www.vdw-dental.com">www.vdw-dental.com</a></li> </ul>
<b>Products</b>	<b>Direct Sales</b>	<ul style="list-style-type: none"> <li>Germany</li> </ul>
	<b>Subsidiaries</b>	<ul style="list-style-type: none"> <li>Great Britain</li> <li>Switzerland</li> <li>Scandinavia</li> <li>Spain</li> <li>Taiwan</li> <li>Turkey</li> </ul>
	<b>DENTSPLY Companies</b>	<ul style="list-style-type: none"> <li>Australia</li> <li>Austria</li> <li>Beneluc</li> <li>Brazil</li> <li>France</li> <li>India</li> <li>Italia</li> <li>Japan</li> <li>Korea</li> <li>Mexico</li> <li>Norway</li> <li>Thailand</li> <li>USA</li> </ul>
	<b>Dealers</b>	in over 40 countries worldwide

<b>Production facilities</b>	<b>Hanau</b>	<ul style="list-style-type: none"> <li>▪ Rodenbacher Chaussee 4 63457 Hanau (CNC production)</li> </ul>
	<b>Mannheim</b>	<ul style="list-style-type: none"> <li>▪ Steinzeugstraße 50 68229 Mannheim (surface treatment, packing, shipping)</li> </ul>
<b>Employees</b>	<b>DENTSPLY Friadent</b>	<ul style="list-style-type: none"> <li>▪ Mannheim: 450</li> <li>▪ incl. subsidiaries: 580</li> </ul>
<b>Product brands</b>	<b>Implant systems</b>	<ul style="list-style-type: none"> <li>▪ ANKYLOS<sup>®</sup></li> <li>▪ XiVE<sup>®</sup></li> <li>▪ FRIALIT<sup>®</sup></li> </ul>
	<b>Grafting</b>	<ul style="list-style-type: none"> <li>▪ FRIOS<sup>®</sup></li> </ul>
<b>Technology brands</b>	<b>Computer-guided implant placement</b>	<ul style="list-style-type: none"> <li>▪ ExpertEase<sup>™</sup></li> </ul>
	<b>Surface technology</b>	<ul style="list-style-type: none"> <li>▪ FRIADENT<sup>®</sup> plus</li> </ul>
	<b>Zirconium oxide technology</b>	<ul style="list-style-type: none"> <li>▪ CERCON<sup>®</sup></li> </ul>
<b>Service mark</b>	<b>Customer success program</b>	<ul style="list-style-type: none"> <li>▪ <i>steps</i><sup>®</sup></li> </ul>